



REPUBLIC OF TURKEY  
MINISTRY OF AGRICULTURE  
AND FORESTRY



# X. INTERNATIONAL SYMPOSIUM ON KIWIFRUIT

27-30 September 2021 Yalova / Turkey



**VIRTUAL SYMPOSIUM**

**SPONSORSHIP FILE**

[www.kiwifruit2021.org](http://www.kiwifruit2021.org)



**X. INTERNATIONAL  
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**Dear Kiwifruit Family,**

Welcome to the Tenth International Symposium on Kiwifruit (Kiwifruit-2021) which will be held from 27 to 30 September 2021, under the aegis of the International Society for Horticultural Science (ISHS). This symposium is organized by Atatürk Horticultural Central Research Institute, part of the Ministry of Agriculture and Forestry, Turkey.

We were planning to organize the “Tenth International Symposium on Kiwifruit (Kiwifruit-2021)” in 2020, but the outbreak of Covid-19 we had to postpone to 27-30 September 2021. **Unfortunately, in these first months of 2021, restrictions still continue all over the world due to Covid-19. Therefore, with the recommendation of the Scientific Committee, we decided to organize the X.th International Symposium on Kiwifruit as Virtual (Online). We hope that we will have the chance to reach a much higher number of participants in this way.**

Kiwifruit is grown in more than 30 countries, with production increasing every year. Kiwifruit was introduced to Turkey in the late 1980s. Production in Turkey has increased in the last twenty years and is now close to 65,000 tonnes, with the potential for further growth. Half of the production in Turkey is from Yalova and Bursa Provinces and the other half from the northern part of the country, especially the Middle and Eastern Black Sea regions. The city of Yalova is at the heart of kiwifruit production in Turkey.

A range of studies on *Actinidia* species will be presented during the symposium. Major topics for presentations will include breeding, cultivation techniques, diseases/pests, and post-harvest, although papers about other fields will also be accepted. It is also proposed that the symposium will bring together people from the global kiwifruit world of science and commerce, including researchers, producers, and marketers from different countries.

We are sure that the Tenth International Symposium on Kiwifruit (Kiwifruit-2021) will be a great scientific and social experience for everyone. We are waiting for you to join Kiwifruit Symposium and share your studies with Kiwifruit Family.

Looking forward to seeing you at the largest international kiwifruit organization.

Join us!

**Arif ATAĞ**  
(Convenor)

**Yılmaz BOZ**  
(Honorary Convenor)



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## ORGANIZING COMMITTEE

Yılmaz BOZ  
Mustafa ÖZTÜRK  
Arif ATAK  
Kemal Abdurrahim KAHRAMAN  
Yeşim DOYĞACI  
Özlem BOZTEPE  
Gülhan KANDİLLİ  
Abdülbaki ŞEN  
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Emre BİLEN  
Filiz PEZİKOĞLU  
Fatih GÖKHAN ERBAŞ  
Arzu ŞEN  
Arzu GÜNDÜZ

## SCIENTIFIC COMMITTEE

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Muharrem ÖZCAN TURKEY  
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## SYMPOSIUM SECRETARIAT

 **DEKON**  
CONGRESS & TOURISM

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E-mail : [secretariat@kiwifruit2021.org](mailto:secretariat@kiwifruit2021.org)

# **SPONSORSHIP PACKAGES**

## GENERAL SPONSORSHIP CATEGORIES

### A. Platinum Package

(7.500 Euro)\*

#### **Platinum level benefits are;**

- Recognition at the Symposium Landing Page with a hyperlink with the most visible and prominently place among all the partners.
- One (1) representative from the company will be included in the scientific program as speaker.
- Active participation of three (3) people from the sponsor company will be provided to scientific sessions.
- Recognition at the Sponsors section of the conference with a hyperlink
- Dedicated space at the Virtual Exhibition consisting of private sponsor conferencing rooms and virtual exhibition space visible through interactive navigation that includes 3D modeling and visualizations. The virtual booth will also provide Company Video Presentation and Company Flyer/product documents
- Brand Visibility on the Virtual Conference Layouts during Stream period.
- Dedicated announcement as Platinum Sponsor on Social Media Channels and E-bulletins. Social media banners will be created to thank you for your support. Kiwifruit Symposium will share these on social media and you are encouraged to share those as well.
- 1-minute long video of your company/product will be played as an advertisement at breaks or before/after sessions.
- On the Kiwifruit Symposium web page, the sponsors will be listed and a link will be added to the company's web page
- During the Kiwifruit Symposium, they will be able to make a 20-minute presentation introducing their activities in the webinar that will be specially created for sponsors.
- Platinum sponsor's name and logo will be included the most visibly in the "**Acta Horticulturae**" book of the Symposium.

**\* %18 VAT will be added to the above-mentioned fees.**

**B. Diamond Package**

**(5.000 Euro)\***

**Diamond level benefits are;**

- Recognition at the Conference Landing page with a hyperlink with a visible place among all the partners.
- Recognition at the Sponsors section of the conference with a hyperlink
- Active participation of Two (2) people from the sponsor company will be provided to scientific sessions.
- Dedicated space at the Virtual Exhibition consisting of private sponsor conferencing rooms and virtual exhibition space visible through interactive navigation that includes 3D modeling and visualizations. The virtual booth will also provide Company Video Presentation and Company Flyer/ product documents.
- Dedicated announcement as Diamond Sponsor on Social Media Channels and E-bulletins. Social media banners will be created to thank you for your support. Kiwifruit Symposium will share these on social media and you are encouraged to share those as well.
- 30 seconds long video of your company/product will be played as an advertisement at breaks or before/after sessions.
- On the Kiwifruit Symposium web page, the sponsors will be listed and a link will be added to the company's web page
- During the Kiwifruit Symposium, they will be able to make a 15-minute presentation introducing their activities in the webinar that will be specially created for sponsors.
- Diamond sponsor's name and logo will be visibly included in the "**Acta Horticulturae**" book of the Symposium.

**\* %18 VAT will be added to the above-mentioned fees.**

**C. Gold Package**

**(3.000 Euro)\***

**Gold level benefits are;**

- Recognition at the Sponsors section of the Symposium with a hyperlink
- Dedicated space at the Virtual Exhibition consisting of private sponsor conferencing rooms and virtual exhibition space visible through interactive navigation that includes 3D modeling and visualizations. The virtual booth will also provide Company Video Presentation and Company Flyer/ product document for publishing
- Active participation of 1 person from the sponsor company will be provided to scientific sessions.
- Dedicated announcement as Gold Sponsor on Social Media Channels and E-bulletins. Social media banners will be created to thank you for your support Kiwifruit Symposium will share these on social media and you are encouraged to share those as well.
- On the Kiwifruit Symposium web page, the sponsors will be listed and a link will be added to the company's web page
- During the Kiwifruit Symposium, they will be able to make a 10-minute presentation introducing their activities in the webinar that will be specially created for sponsors.
- -The names and logo of the Gold sponsor will be written in the "Acta Horticulturae" book.

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**C. Silver Package**

**(1.000 Euro)\***

**Silver level benefits are;**

- Recognition at the Sponsors section of the Symposium with a hyperlink
- Active participation of 1 person from the sponsor company will be provided to scientific sessions
- On the Kiwifruit Symposium web page, the sponsors will be listed and a link will be added to the company's web page
- The names and logo of the Silver sponsor will be written in the "Acta Horticulturae" book

**\* %18 VAT will be added to the above-mentioned fees.**



# ORDER FORM



Employee's employment  
at date.

Signed this \_\_\_\_\_

\_\_\_\_\_  
Company

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## ORDER FORM

Please fill out the form and return it to Dekon Congress and Tourism via e-mail or fax.

e-mail: [secretariat@kiwifruit2021.org](mailto:secretariat@kiwifruit2021.org)

Fax: + 90 212 347 63 63

<b>COMPANY DETAILS</b>			
Name of the Company :			
Address :			
Contact Name / Surname :			
Phone :	E-mail :		
Fax :	Mobile :		
<b>SPONSORSHIP LEVELS</b>			
	UNIT PRICE	UNIT	TOTAL
Platinum Package	7.500 EURO		
Diamond Package	5.000 EURO		
Gold Package	3.000 EURO		
Silver Package	1.000 EURO		

## PAYMENT FORM

**By Credit Card**

I hereby authorized DEKON Congress & Tourism to debit this credit card account for the total amount due ..... EUROS.



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